

Nova-Cera® Logo

Datasheet

Fast release, identifiable and durable high temperature ceramic decal labels for a wide variety of ceramic sanitary products.



Nova-Cera® Logo fast-release, identifiable and durable high temperature ceramic decal labels for cost efficient and reliable branding of ceramic sanitary products.

Nova-Cera® Logo labels are manufactured with the latest technical development of high performance substrates, special pigmented lead-free ceramic colors and incinerable overcoat varnish, that enables outstanding quality and long lasting visibility after the firing process.

Technical Specifications

Material Stack-Up

- Special coated fast release wet slide transfer substrate
- Fast Firing, leadfree inglaze ceramic pigmented colors
- Specially developed incinerable overcoat varnish

Firing Temperatures

- 1000°C – 1280°C / 1832°F – 2336°F

Chemical / Mechanical Resistance:

- Acids, Alkalis and Abrasion

Label sizes and formats:

- Upon request

Standard Packaging / Delivery

- Stripes (quantity per stripe depends on size/format)
- Bonded into units and packed in shipping box

Key Features

- Fast label release time (less than 20 seconds)
- Excellent color gamut and visibility after firing process
- Full range of lead-free color tones
- High chemical and mechanical resistance

Label Application

- If necessary use fixative to apply decal label on the newly cast
- Use soft squeegee/rubber to stripe out air or water between cast and decal label for best result after firing

Storage Recommendation

- Store stripes on the edge
- Room temperature 15 - 25°C / 59 - 77°F
- Air-conditioned room (Humidity 55-66% moisture)
- Avoid direct sunlight and near doors/windows

We look forward to bringing our innovation, experience and support to your Nova-Cera®Logo decal label project!

For further informations, please contact us:

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